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## **PGA TOUR, SERVPRO announce extension of marketing partnership**

*SERVPRO has served as the Official Cleanup and Restoration Company of the PGA TOUR since 2014*

**PONTE VEDRA BEACH, Florida** — The PGA TOUR and SERVPRO today announced a multi-year extension of their marketing partnership that designates SERVPRO as the Official Cleanup and Restoration Company of the PGA TOUR and PGA TOUR Champions.

The multi-year agreement will allow SERVPRO to continue the growth of their PGA TOUR tournament relationships to support First Responders and military personnel at select events across the PGA TOUR Season.

“SERVPRO has been the trusted cleaning and restoration company of the PGA TOUR for more than 10 years, providing assistance to our players and fans in their communities since 2014,” said Brian Oliver, PGA TOUR Executive Vice President, Corporate Partnerships. “We are thrilled to build upon our longstanding relationship as we continue providing access at PGA TOUR events to active-duty military, veterans and first responders thanks to SERVPRO.”

SERVPRO is proud to serve as Presenting Sponsor of the Chubb Classic, a recently renewed partnership through 2028. Through this partnership, SERVPRO helps support complimentary tickets for all military personnel, service personnel, as well as front-line health workers and a plus-one to the event.

“We are thrilled to extend our partnership with the PGA TOUR, a collaboration that aligns perfectly with SERVPRO’s values of excellence, resilience, and teamwork,” said President and Chief Operating Officer John Sooker. “The PGA TOUR’s commitment to delivering world-class experiences mirrors our dedication to helping customers recover and thrive after the unexpected. We look forward to continuing this partnership and connecting with fans nationwide through one of the most prestigious organizations in sports.”

The extended partnership will enable the cleaning and restoration company to further collaborate with PGA TOUR tournaments, employees and communities, offering resources and support when disasters strike.

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### **About PGA TOUR**

By showcasing golf’s greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide.

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Americas and administers PGA TOUR Q-School presented by Korn Ferry and PGA TOUR University. TOUR members represent the world’s best players, hailing from 28 countries and territories. Showcasing the biggest moments in the sport with history and legacy on the line, the PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+.

Internationally, PGA TOUR coverage is available across 200+ countries and territories in 30 languages via 44 broadcast and digital partners. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$4 billion.

Fans can follow the PGA TOUR via: the PGA TOUR app and PGATOUR.COM; social media channels, including [YouTube](#), [Facebook](#), [Instagram](#) (in [Spanish](#), [Korean](#) and [Japanese](#)), [LinkedIn](#), [TikTok](#), X (in [English](#), [Spanish](#) and [Japanese](#)); the PGA TOUR Channel on Free Ad-Supported Television (FAST) platforms such as the Roku Channel, Samsung TV Plus, PlutoTV, Xumo, LG Channels, Tubi, Amazon's Freevee, FireTV and Alexa devices; and WhatsApp (in [English](#) and [Spanish](#)), [WeChat](#), [Weibo](#), [Toutiao](#) and [Douyin](#).

### **About SERVPRO**

For more than 50 years, **SERVPRO** has been a trusted leader in fire and water cleanup and restoration services, construction, mold mitigation, biohazard and pathogen remediation. SERVPRO's professional services network of more than 2,200 individually owned and operated franchises spans the United States and Canada, responding to property damage emergencies large and small – from million-square-foot commercial facilities to individual homes. When disaster strikes, homeowners, business owners and major insurance companies alike rely on SERVPRO to make it “Like it never even happened.”